

ORDER



KSNV

Orders

Order / Rev: 106839

Alt Order #: 06849710

Product Desc: AFSCME- ADD

Estimate:

Flight Dates: 09/19/12 - 09/25/12

Original Date / Rev: 09/06/12 / 09/06/12

Order Type: GENERAL

Primary AE: Amy McCreary

Sales Office: BLPHI

Sales Region: National

Agency

Name: Campaign Group, Inc.

Buying Contact:

Billing Contact:

1600 Locust St.

Philadelphia, PA 19102

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: AFSOME

Demographic: A35+

Product Codes: PLI2,PLI1

Priority: SELECT PRIORITY CODE

Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Order Separation: 00:05:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/25/12	3	\$9,600.00	\$8,160.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	3	\$9,600.00	\$8,160.00	0.00
Totals	3	\$9,600.00	\$8,160.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNV	38%	\$9,600.00
Market	100%	\$25,263.16

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	0%	\$0.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	62%	\$15,663.16
KTUD	0%	\$0.00
KVVU	0%	\$0.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/25/12	09/25/12	Tues PR 8-9p	CM	8-9pm	-T-----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
Tuesday Prime 8-9pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-T-----			1			\$4,000.00		0.00			
E 2	KSNV	09/23/12	09/23/12		CM	1p-530pm	-----S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00

Order / Rev: 106339
Alt Order #: 06849710
Flight Dates: 09/19/12 - 09/25/12

Advertiser: AFSCME
Product Desc: AFSCME- ADD
Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NFL Pre-Game / FNA															
NFL Pre-Game															
FNIA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S	1		\$2,400.00		0.00						
E 3	KSNV	09/19/12	09/19/12	Wed PR 9-10p	CM	9-10pm	--W----	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
Wednesday Prime 9-10pm															
PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	--W----	1		\$3,200.00		0.00						
													Totals	3	\$9,600.00